



Open Streets at Penn Fest Event Sponsorship Form

www.PennCentralofRichfield.com

Sunday, September 17 from 12 noon to 4 p.m.

Open Streets at Penn Fest offers your business or organization a unique opportunity to reach thousands of potential customers or supporters. Our community event has drawn approximately 7,000 guests each year throughout its history. During the event, Penn Avenue in Richfield is closed to vehicles and open to a wide variety of fun and engaging activities, including sports, games, crafts, music, food trucks, local restaurants, new and antique car shows, flea market vendors, pet zone, BMX bike demos and much more. Event visitors stroll the avenue and discover new and exciting exhibits. Your sponsorship gives you access to our event guests, publicity on our website and social media posts.

How Sponsorship Money is Used

Money from sponsors is used to enhance the event in order to draw more visitors. Funds are used to hire musical talent and other entertainers. If adequate sponsorship dollars are available, money may be used for advertising and other promotional purposes. More event guests mean more chances to connect with new customers.

Please complete the following information:

Business/Organization name _____

Address _____

Primary Contact: _____

Phone: _____ Email _____

YES! I want to support Open Streets at Penn Fest 2017 by becoming a sponsor. I am offering my financial support at the following level. See reverse side for sponsor levels and benefits.

Sponsorship Levels (Please make your check payable to: Penn Central of Richfield)

- Platinum - \$1,000
- Gold - \$500
- Silver - \$300
- Copper - \$250
- Bronze - \$100

Mail to: Gordon Hanson, 6311 Sheridan Avenue So., Richfield, MN 55423 or
David Gepner at 6845 Penn Avenue So., Richfield, MN 55423

For questions or to have your sponsorship picked up, please call:

Tom Rublein, at 612-325-1717

Gordon Hanson, at 612-559-7632

David Gepner at 612-861-1703

Sponsorship Levels

Platinum - \$1,000

Sponsor Benefits - Two feature stories within the year about business on Penn Central of Richfield website, logo on event map, recognition as a sponsor with company logo on website, announcement of sponsorship through social media. (If not currently a business on Penn Avenue, a space will be reserved for you on the avenue for the event day.)

Gold - \$500

Sponsor Benefits - Feature story about business on Penn Central of Richfield website, logo on event map, recognition as a sponsor with company logo on website, announcement of sponsorship through social media. (If not currently a business on Penn Avenue, a space will be reserved for you on the avenue for the event day.)

Silver - \$300

Sponsor Benefits - Announcement of your participation on event website, name printed on event map, recognition as a sponsor with company logo on website, announcement of sponsorship through social media. (If not currently a business on Penn Avenue, a space will be reserved for you on the avenue for the event day.)

Copper - \$250

Sponsor Benefits - Announcement of your participation on event website, recognition as a sponsor with company logo on website, announcement of sponsorship through social media. (If not currently a business on Penn Avenue, a space will be reserved for you on the avenue for the event day.)

Bronze- \$100

This category is generally reserved for businesses already on Penn Avenue who plan to operate out of their normal location. Sponsor Benefits - Announcement of your participation on event website, recognition as a sponsor with company logo on website, announcement of sponsorship through social media.

Note: Businesses that would like to have a presence at the event, but not become a sponsor, may do so by registering as a business participant for \$150. Please visit www.penncentralofrichfield.com for a business registration form. Registration as a business participant will reserve a space on the avenue, but not offer the additional benefits listed above.



Open Streets at Penn Fest is a project of the Penn Central of Richfield neighborhood association. Please visit our website at www.penncentralofrichfield.com

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